

DECENTRALIZE

EVERYTHING

#ethoprotocol

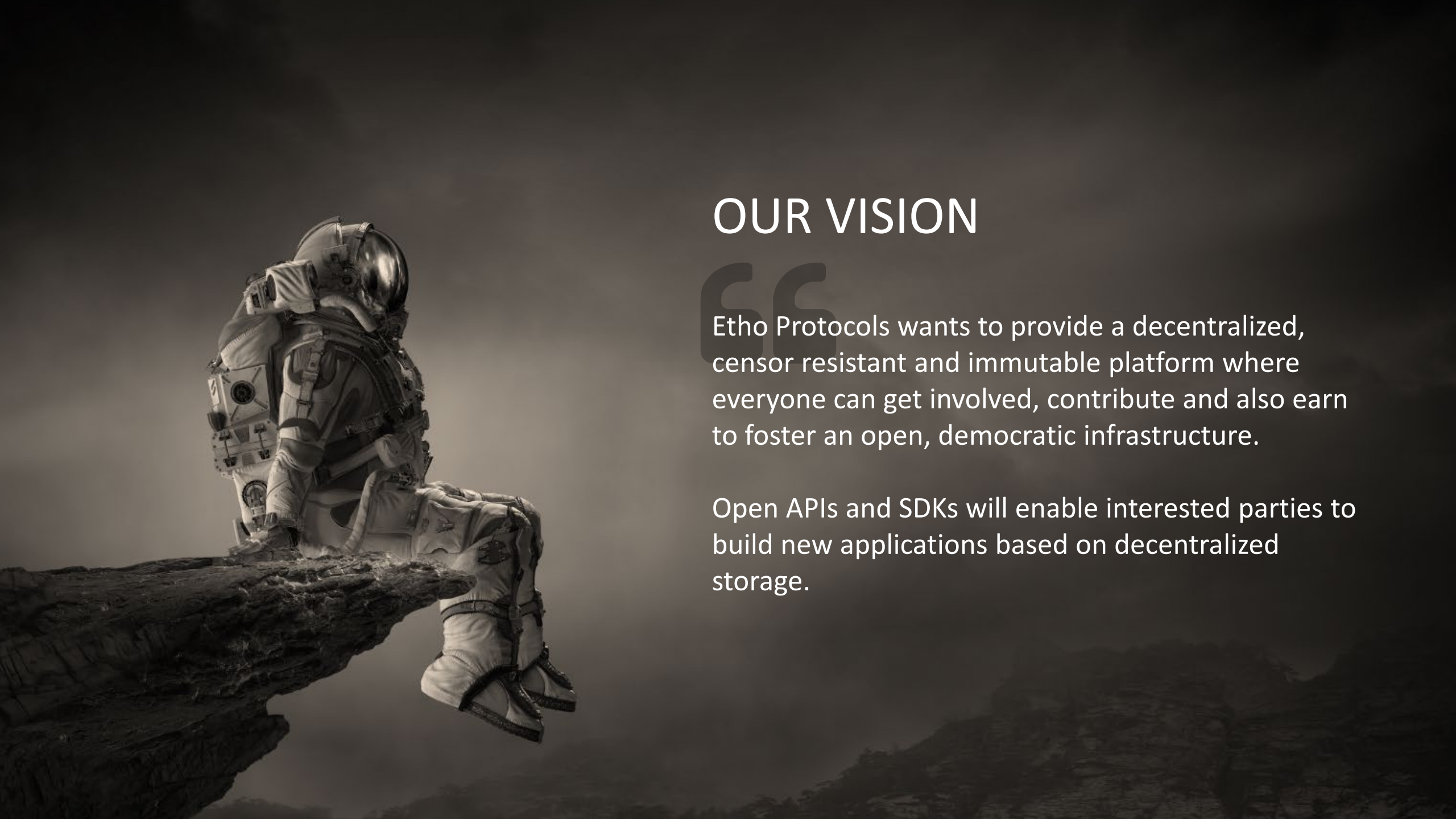


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WHO WE ARE

- 1 The Etho Protocol Project is a decentralized project to it's core. The project was born out of a dream to build an entirely democratized internet free from the centralized hands of corporate greed, where all data and information is completely held in the public domain, giving governance of this data back to the masses via consensus and democracy.
- 2 From development, to funding and platforms, everything we build revolves around the project ethos of decentralizing everything. The technology that sets the project apart is the decentralized storage network based on IPFS – the interplanetary file storage - integrated with an EVM blockchain and an economic model around it to keep the engine running!
- 3 The project itself is managed by several decentralized contributing teams: etho.black (core development & project management), etho.pink (marketing & community management), etho.blue (business development)



OUR VISION

“

Etho Protocols wants to provide a decentralized, censor resistant and immutable platform where everyone can get involved, contribute and also earn to foster an open, democratic infrastructure.

Open APIs and SDKs will enable interested parties to build new applications based on decentralized storage.



OUR HISTORY

- 1 Genesis Block: 05/23/2018
- 2 Consensus Algorithm: Ethash POW
- 3 Circulating Supply: ~83,000,000 ETHO
Final supply: ~95,000,000 ETHO, 3% inflation / year
- 4 Block Time: 13 Seconds
- 5 Market Cap: 42 BTC (as of April 2022)



THE PROBLEM

- 1 Free-speech and anti-censorship are the cornerstones of any democracy but with the rise of de-platforming and online censorship, media platforms our society relies on are becoming more and more unreliable for the average user.
- 2 Free-flowing information and ideas are almost always catalysts for the next stages of societal evolution as well as exponential technological growth.
- 3 Online censorship today ranges from something as small as a single blocked tweet all the way up to a full corporate website being banned if the messaging doesn't fit an individual platform's definition of proper.

THE SOLUTION

Giving the power back to society via consensus to determine a broader definition of appropriate information and messaging is our goal.

1

Decentralize content & storage hosting, so no single entity has control over what is appropriate.

2

Utilize community and user consensus to moderate this decentral stored content.

3

Create and maintain a closed-loop economy around steps one and two to encourage participation, reward contribution and network utilization.



Decentralized Content & Storage Network

At it's core, the Etho Protocol Network is built on top of an EVM (Ethereum Virtual Machine) blockchain, utilizing a hybrid POW (proof-of-work) consensus mechanism and a network of community owned collateralized nodes which all contribute storage and bandwidth to the network.



Decentralized Governance for Content Moderation

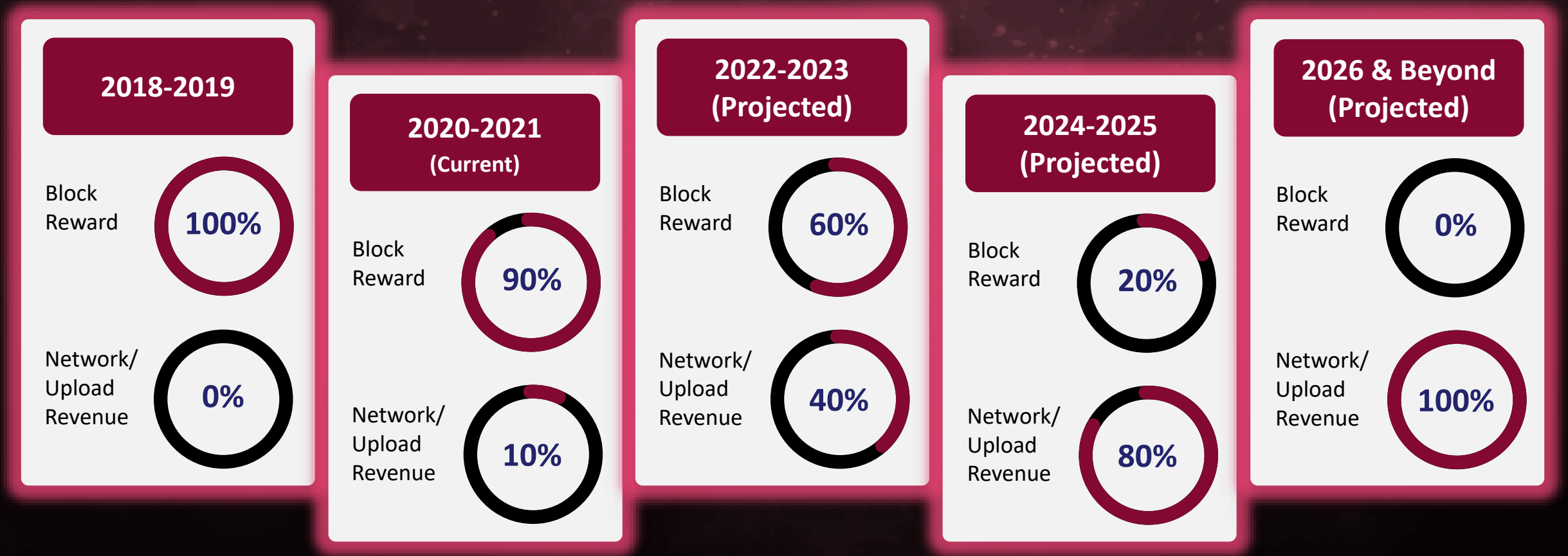
Pure free-speech and anti-censorship comes at the cost of any piece of data being allowed on the network unchecked. We balance this with allowing collateralized node/network participants to moderate content based on on-chain decentralized voting. Governance participants are rewarded for their participation in the system.



Economy Built to Reward Participation and Utilization

All network participants are rewarded monetarily in our native coin (ETHO) for their contributions. Collateralized node owners and miners are all rewarded each block with a share of the block reward. Node owners also receive a split of network storage revenue generated from data uploads.

ETHO PROTOCOL BUSINESS MODEL

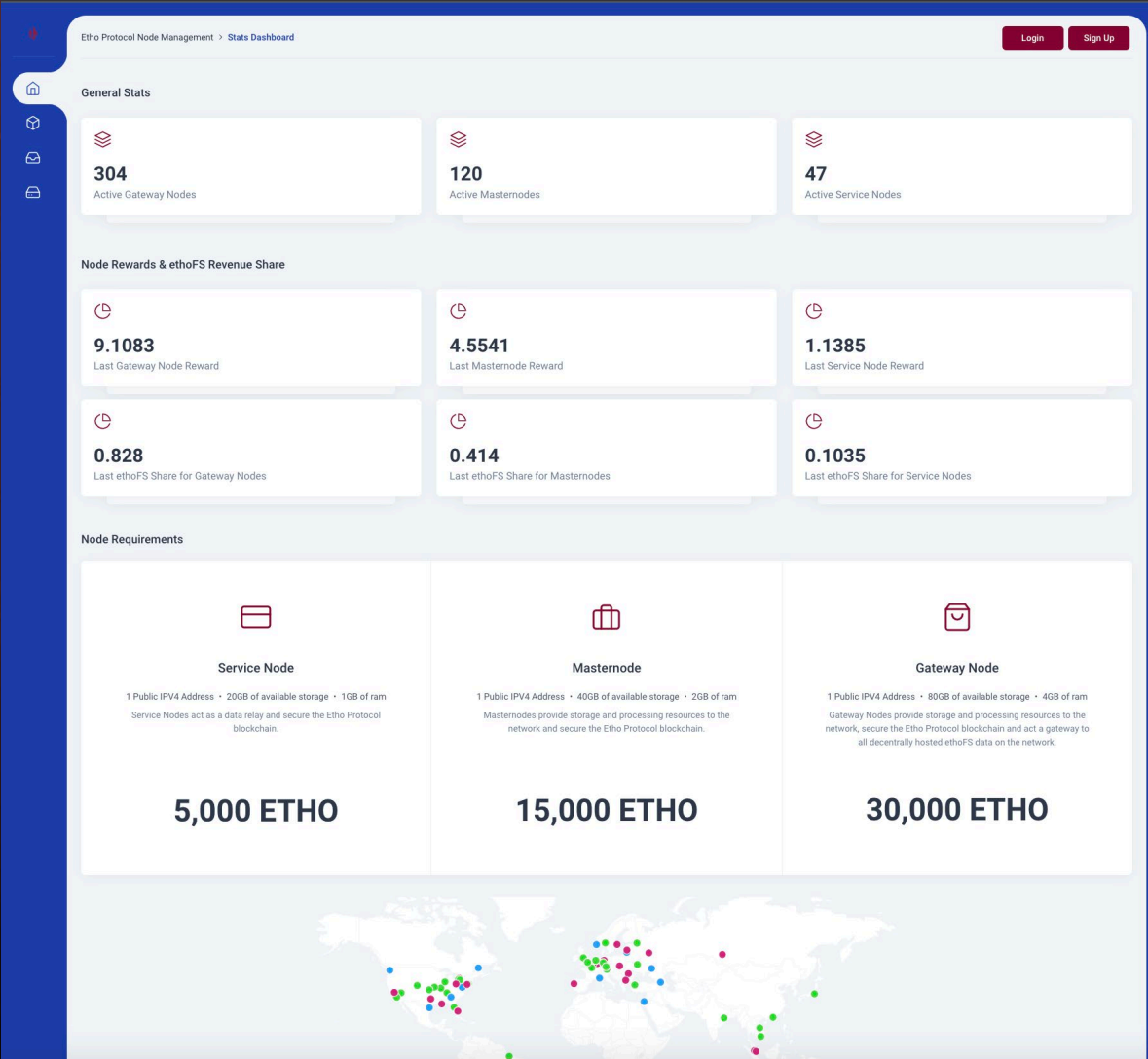


Moving from block sponsored reward to content paid reward

ETHO PROTOCOL NETWORK

A world wide network IPFS network deployed in 500 master nodes





Connected to the Etho Protocol blockchain storage is provided via contracts



ETHO PROTOCOL ROADMAP



ETHO PROTOCOL **COMPETITION**

	Full EVM/Smart-Contract Platform	Decentralized Governance	Revenue Based Funding	Decentralized Storage Network
	✓	✓	✓	✓
	✓	✗	✗	✗
	✗	✗	✗	✓
	✗	✗	✗	✓

ETHO PROTOCOL TEAM



Dox
Core Developer



Dylan
Core Developer



Magnus
Core Developer



Legacytrx
Core Developer



Allan
Business dev



Chris
Business dev



George
Marketing



Andreas
Marketing



Pistol
Marketing

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THANK YOU



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